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ST-28 Cont. 2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Steven M. Schein et al.

Application No. : 09/810,324 Confirmation No.: 9059

Filed : March 16, 2001

For : SYSTEM AND METHOD FOR LINKING  
TELEVISION VIEWERS WITH ADVERTISERS  
AND BROADCASTERS

Group Art Unit : 2623

Examiner : Hai V. Tran

New York, New York 10020  
August 7, 2006

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

TRANSMITTAL LETTER

Sir:

Transmitted herewith: [ ] a Preliminary Amendment;  
[X] a Reply to Office Action; [ ] a Declaration; [ ] a Power  
of Attorney; [ ] a Submission of Formal Drawings; [ ] a  
Terminal Disclaimer; [ ] an Information Disclosure Statement;  
and [ ] a Form PTO/SB/08A to be filed in the above-identified  
patent application.

FEE FOR ADDITIONAL CLAIMS

[X] A fee for additional claims is not required.  
[ ] A fee for additional claims is required.

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The additional fee has been calculated as shown below:

CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDITIONAL FEES
TOTAL CLAIMS	- 37 *	= 0 X	\$ 50	= \$ 0.00
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INDEPENDENT CLAIMS	- 3 **	= 0 X	\$ 200	= \$ 0.00
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FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM		+ \$ 360	= \$ 0.00	

- A check in the amount of \$ \_\_\_\_\_ in payment of the fee for additional claims is transmitted herewith.
- Please charge \$ \_\_\_\_\_ to Deposit Account No. \_\_\_\_\_ in payment of the fee for additional claims.
- The Director is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16, in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to Deposit Account No. 06-1075 (Order No. 004031.0028). A duplicate copy of this transmittal letter is transmitted herewith.

**EXTENSION FEE**

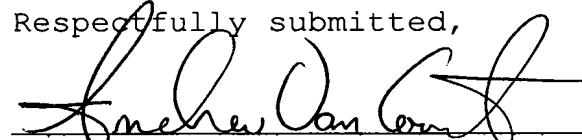
[X] The following extension is applicable to the Response filed herewith: [X] \$120.00 extension fee for response within first month pursuant to 37 C.F.R. § 1.136(a); [ ] \$450.00 extension fee for response within second month pursuant to 37 C.F.R. § 1.136(a); [ ] \$1020.00 extension fee for response within third month pursuant to 37 C.F.R. § 1.136(a); [ ] \$1590.00 extension fee for response within fourth month pursuant to 37 C.F.R. § 1.136(a); [ ] \$2160.00 extension fee for response within fifth month pursuant to 37 C.F.R. 1.136(a).

A check in the amount of [ ] \$120.00; [ ] \$450.00; [ ] \$1020.00; [ ] \$1590.00; [ ] \$2160.00; in payment of the extension fee is transmitted herewith.

Please charge the [X] \$120.00; [ ] \$450.00; [ ] \$1020.00; [ ] \$1590.00; [ ] \$2160.00; extension fee to Deposit Account No. 06-1075 (Order No. 004031.0028). A duplicate copy of this transmittal letter is transmitted herewith.

The Director is hereby authorized to charge payment of any additional fees required under 37 C.F.R. § 1.17 in connection with the paper(s) transmitted herewith, or to credit any overpayment of same, to Deposit Account No. 06-1075 (Order No. 004031.0028). A duplicate copy of this transmittal letter is transmitted herewith.

Respectfully submitted,



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